



Maryland
Gerontological
Association

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WITH MGA!**

MARYLAND GERONTOLOGICAL ASSOCIATION

MEMBERSHIP COMMITTEE

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The Membership Committee's mission is to refocus the Maryland Gerontological Association to be a membership organization. The Committee is responsible for expanding MGA's potential membership pool through recruitment, specifically by mounting a membership marketing campaign using the large list of people on the current email list. The Committee is also responsible for maintaining and updating the MGA Membership Brochure and for implementing and periodically updating the objectives in the MGA Membership Marketing Action Plan.

MEMBERSHIP COMMITTEE STRUCTURE

The Membership Committee consists of a Chair and Chair-Elect along with three volunteers, one committee volunteer being a member of the MGA board.

Committee meetings are held 1-hour every other month. Each committee volunteer is expected to attend 1 educational program per year as a committee representative. The committee should include volunteers who represent counties throughout Maryland.

MEMBERSHIP COMMITTEE RESPONSIBILITIES

Membership
Retention

Membership
Brochure

Membership
Recruitment

Membership
Marketing
Action
Plan

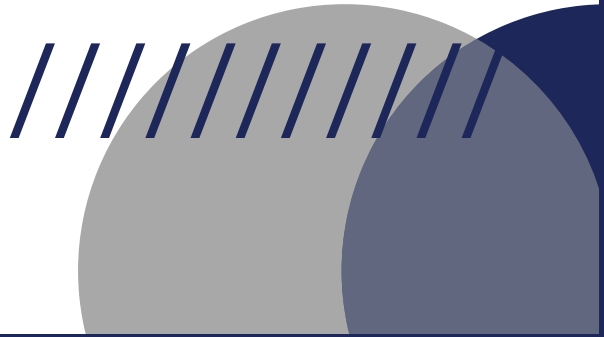


MEMBERSHIP COMMITTEE TERM

The Chair and Chair-Elect of the Membership Committee can serve two years as volunteers consecutively and one year in their position. Volunteers on the committee may serve for a two-year consecutive term. Chair, Chair-Elect, and committee terms begin in September.

Committee meetings occur via video/telephone conferencing

MEMBERSHIP COMMITTEE VOLUNTEER QUALIFICATIONS

- Hold an active MGA membership
 - Demonstrate an interest in the field of aging
 - Willingness to share ideas and thoughts on relevant membership topics
 - Have access to the internet
 - Ability to spend one-half hour to 2 hours a month on committee tasks, which includes 1-hour every other month for committee meetings
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Table and
Collaborate
with MGA!

Chair and Chair-Elect Responsibilities

- Work with the volunteers to develop new strategies for retaining and recruiting new members as well as for visibility of the organization.
- Schedule meetings in accordance with the MGA Coordinator.
- Draft agenda and submit to MGA Coordinator for distribution.
- Facilitate committee meetings and submit minutes to VP of membership.
- At each MGA educational activity, ensure that membership brochures and/or fliers are available to attendees.

Interested in joining the membership committee?

Submit an online volunteer application.

Questions?

Email us at mdgero@gmail.com